



March 2018

Hello!

We just had to write to share some incredible news that promises to help the students at the Norman Howard School tremendously.

We have been given a remarkably generous challenge grant from the Sands Family Supporting Foundation that will match every \$1.00 we raise in the coming year with \$1.50!

That means that if you were to make a gift today, it will be more than doubled. If you make a gift of \$100, that gift will leverage an additional \$150. You can see the multiplier effect is astounding!

We're hoping to raise funds to support a variety of important Norman Howard School programs and activities including experiential learning, our iPad initiative, and professional and curriculum development. Here is a little more information on each:

Experiential Learning Activities

This year, all our students have taken part in a cross-curricular study of the Erie Canal. Activities beyond the classroom have included riding on the Sam Patch and going through a lock, hearing from a tug boat captain, and creating a historical mural in an NHS corridor.

This kind of experiential learning supports our students' growth – academically and socially. These activities require school funds and, in most cases, also require our families to help cover the costs. But, some of our families simply don't have the financial resources to allow their children to participate. We'd ensure that all kids can participate in these programs, as well as give us an opportunity to expand learning activities we can offer.

1:1 iPad Initiative

Using iPads in our classrooms improves communication, helps students organize their work, provides collaborative content creation opportunities, provides educational efficiencies, and makes learning more engaging. We began this initiative 3 years ago. All our students in grades 8 - 10 have a tablet. We hope to expand the initiative in the coming year to include all 11th and 12th graders.

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Yes, Match My Gift To Help Norman Howard Students

☐ \$50 ☐ \$100 ☐ Other \$ _____

☐ My check is enclosed.

☐ Please charge my credit card:

Card #

Exp. Date

Security Code

Name

Signature

Please mail payment to:

Education Success Foundation- The Norman Howard School
275 Pinnacle Rd. Rochester, NY 14623

or donate online: www.normanhoward.org/match-my-gift

Professional and Curriculum Development

One of our greatest assets is our faculty and professional staff. Over the last year, we have been able to support a wide range of professional learning opportunities on topics ranging from technology in the classroom to how the role of executive functioning impacts student learning and behavior. We also support teachers with resources to create new curriculum over the summer. This past year, one of our teachers developed a new Personal Finance Class to teach our 11th graders about financial planning with real life examples.

We would love to be able to support more professional and curriculum development in the coming year.

You Can Help

These are just a few examples of how you can help us keep The Norman Howard School vibrant and strong to ensure our students have the best opportunity for academic success.

We’re reaching out to you because we know you care about the school and you care about our students. ***And, because we have this singular opportunity to magnify your generosity.***

Thank you for considering making this important gift today.

Sincerely,



Lisa Connolly
Chair, The Norman Howard School
Board of Trustees



Joseph M. Martino
Executive Director, The Norman Howard School
CEO, Education Success Network

PS – Remember, when you make your gift today, it will be matched \$1.50 for every \$1.00 you donate!

Honor Someone With Your Generosity

You can help ensure our students receive the support they need to succeed, while also honoring a person who made a difference in your life.

My gift is made in honor of:

Name

Reason