

Supported by Education Success Foundation

Summer 2020

Dear Supporter,

Very first of all – your friends at The Norman Howard School wish you good health! The deep commitment of our faculty, staff, and caring community members like you has helped us to adapt, innovate, and come together like never before.

The Norman Howard School was BUILT to overcome challenges, together, with students and families! Taking full-day learning, services, and skill-building online overnight meant moving mountains, but we did not consider any alternative. Our dedication to students is boundless, but our community's need is great:

- ▶ Many students across the community are not receiving consistent supports and seamless learning—many have less support than ever before.
- ▶ The current crisis has exposed deep, existing inequities, and drastic state and local education cuts are devastating services and hope for children with learning challenges.

We are making an urgent appeal for your support to place The Norman Howard School within reach for students in need of our expertise during this critical time. Your gift will provide scholarships and advocacy support to open our doors to more children. Today, every \$1 you donate will be matched with \$1.50, thanks to our generous Challenge Grant from the Sands Family Foundation!

(continues on back)



"I work at Strong Hospital and I honestly couldn't go to work and do this if my son was in a different situation. You've made my life so much easier, you've made Noah's life so much better."

- Ann, NHS Parent



Yes, I will support students through this crisis and beyond!

Match My Gift Of

50 150 My Choice _____

1-time Gift Annually for _____ Years

My check made out to **Education Success Foundation** is enclosed

Direct my gift to:

- Where it is needed most
- The Norman Howard School

Insert Address:

Please charge my credit card

Card #

Exp. Date

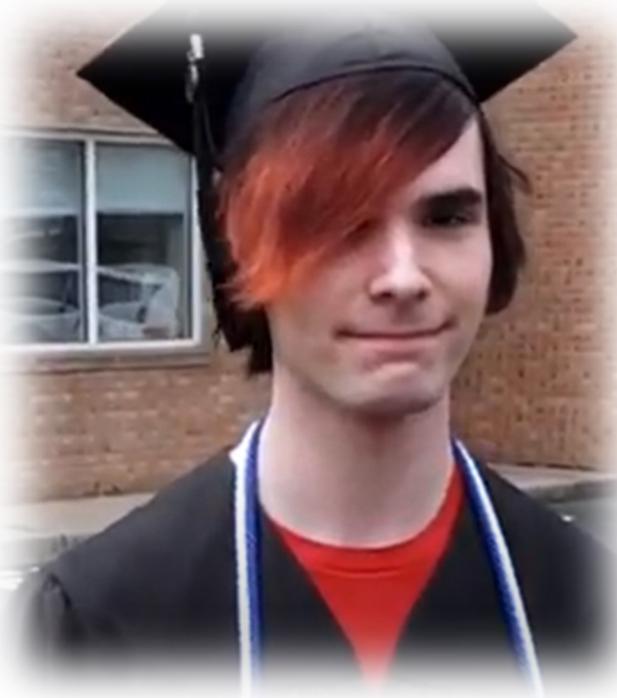
Security Code

Name

Signature

Donate securely online: www.normanhoward.org/donate-now

Send check/form to: Education Success Foundation | 4 Lakeview Park Rochester, NY 14613



Students' learning needs did not change, neither should their school's supports is our resounding ethic during COVID-19 school building closures. Though our platform has changed temporarily, our dedication, methods and personalized approach have not.

Throughout this crisis, full day academics, available counseling for all students, IEP services, hands-on projects, social skills development, and college and career preparation – *all hallmarks of The Norman Howard experience*— are fostering stability for our students and their families

Meanwhile, community wide, services for students facing challenges are being drastically cut and poorly delivered. We need your help to open our doors to more students who need our expertise to learn and graduate.

- ▶ **Your support today of \$(ask 1) will make our school available to more students** by providing advocacy support, need-based scholarships, and outreach.
- ▶ Many donors are choosing to pledge this amount *each year for five years* to maximize The Sands Family Foundation's matching challenge, which ends soon. The full sum of your generous pledge will be matched at 150% and make learning and graduation possible for many years to come!

Your involvement is powerful, urgently needed, and sincerely valued.

Thank you and be well,

Joseph M. Martino, CEO

Lisa Connolly, Board Chair

P.S. Families share their gratitude for the steadfast support that we are providing their children. Today we need your help so that more students who need it have this chance to succeed!

Become a Sponsor!

Bridge To NHS - \$2,000. Too many children are without the services they need to learn and graduate. Your gift provides advocacy support to put NHS within reach! A plaque with your name will be placed on a footbridge on the campus grounds.

Future Graduates - \$1000. COVID-19 challenges and education budget cuts mean increased need for scholarships to attend NHS. Provide a meaningful opportunity for a child to join our school!

Experiential Learning - \$500. Hands-on experiences and field trips are hallmarks of our school. You can infuse student learning with your support to this program.

You can open a world of possibilities for children who have struggled in previous settings. By becoming a Sponsor.

Please contact me with more information:

Name

Phone

Email